

MEDIA KIT

Partner Membership



A Year-Round Presence
in the **Microsoft Business**
Applications ecosystem



Partner Membership



Overview

The Partner Membership gives your company continuous visibility with the MSDW audience—the most engaged community of Dynamics 365, Power Platform, and Azure professionals.

It's the simplest way to stay in front of your buyers all year long while building thought leadership, generating leads, and expanding your reach inside the Microsoft channel.

What you get

- **Unlimited Content Publishing**
Post whitepapers, guides, case studies, videos, and more—any time. Fresh content gets featured in relevant MSDW newsletters.
- **Always-On Visibility**
Your company maintains a consistent presence across the MSDW platform for 12 continuous months.
- **Lead Collection + ABM Insights**
See who engages with your content and what they care about. Capture contact info and view interest profiles to support targeted outreach.
- **Dedicated Vendor Profile Page**
Showcase your brand, content, and messaging in a centralized, high-visibility space.

Why This Matters

- Your buyers are already **here**
- Content gets buried everywhere else—
MSDW pushes it forward
- You can share thought leadership **without production bottlenecks**
- ABM insights give marketing and sales real signal—
not noise

Partner Membership



Investment

Billed monthly at
\$400/month (\$4,800/year)

or Pay upfront **\$3,500 for the year**
A \$1,300 savings!

A simple, predictable way to maintain visibility all year.

Your MSDW Presence

The screenshot displays the MSDW website interface. At the top, there is a navigation bar with the MSDW logo, a search bar, and a 'LOGIN' button. Below the navigation bar, a menu lists various content types: Articles, Live Events, Podcast, Partner Zone, White Papers, Video library, Case Studies, Solutions, and Vendor Directory. A secondary menu lists product categories: Dynamics 365, Power Platform, Dynamics AX, Dynamics CRM, Dynamics GP, Dynamics NAV, and Azure. The main content area features the 'Executive Automats' section, which includes a navigation sub-menu (About, Documents, Videos, Ask a Question, News & Articles), a 'Factsheet' for XPLUS S.A. (a Microsoft partner in Poland), and a 'Latest content' section with two articles: 'MSDW Podcast: Building a Secure Future for Dynamics 365 F&SCM, with Executive Automats' and 'Testing-as-a-Service: A new high-margin, recurring revenue stream for D365 Finance and Supply Chain Management Partners'. On the right side of the Executive Automats section, there is a 'Solutions' list including: Take Control of Security in Dynamics 365 F&SCM with USG Advanced, Dynamics 365 Business Central, Commerce, Customer Engagement, Contact Center, Customer Service, Field Service, Customer Insights - Journeys (Marketing), Project Operations, Project Service Automation, Sales, Finance and Operations, and Human Resources (Talent).

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Who is this program for?

Microsoft ISVs and partners who want:

- A predictable, year-round visibility engine
- A way to share content without production friction
- A low-lift, high-value program to reach Microsoft decision-makers
- A starting point before running deeper paid campaigns

Why MSDW?

We are the world's largest independent digital resource for Microsoft Business Applications

- Trusted by leading ISVs & partners for 16+ years
- Home to 100,000+ subscribers seeking Dynamics 365, Power Platform, and Azure insights
- 70% of site members are senior-level professionals

Partner Membership



Get Started

Your buyers are already here.
Your content can work harder.
Your visibility can be always-on.

Sign up information

\$3,5000/YEAR (FLAT) OR \$400 PER MONTH (FOR 12-MONTHS)

YES, SIGN ME UP FOR THE 12-MONTH MSDW PARTNER MEMBERSHIP

MEMBERSHIP START DATE

COMPANY

NAME/CONTACT

EMAIL

SIGNATURE

Email completed form to ABerezin@MSDynamicsWorld.com

BY SIGNING UP FOR THIS PROGRAM, YOU AGREE TO ALL TERMS AND CONDITIONS AS OUTLINED AT THE END OF THIS DOCUMENT.

Partner Membership



Terms & Conditions

THESE TERMS AND CONDITIONS GOVERN THE USE OF AND ACCESS TO GUIDEPOINT MEDIA LLC'S MONTH-TO-MONTH ENGAGEMENT PROGRAM AND ADD-ONS TO THAT PROGRAM (IF ANY) (THE "PROGRAM"). BY USING THE PROGRAM, YOU (THE "CLIENT") AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS (THE "AGREEMENT").

1. LICENSE RIGHTS AND RESTRICTIONS

(a) Grant. Subject to the terms and conditions of this Agreement GuidePoint Media LLC ("GuidePoint Media") grants Client a nonexclusive, nontransferable license to access and use the Program during the agreed upon term for the purpose of developing sales leads.

(b) Restrictions. Client agrees that it will not: (i) use the Program for any illegal or unauthorized purpose or in any manner that damages or interferes with the Program's operation; (ii) remove any copyright, trademark or other proprietary rights notices contained in or on the Program; (iii) sublicense, sell, lease (including on a service bureau basis), share, or transfer the Program or make it available to anyone except for Client's employees that are authorized to access the Program; (iv) modify or create derivative works of or from the Program or any elements thereof without the written approval of GuidePoint Media (except as this restriction (iv) is prohibited by applicable law); (v) circumvent any security measures or use restrictions in the Program; or (vi) attempt to do any of the foregoing. If Client violates these restrictions or any other provisions of this Agreement, GuidePoint Media, may suspend or block Client's access to the Program.

2. FEES

Fees. In exchange for Client's use of the Program, Client agrees to pay GuidePoint Media (the "Fees"). The Fees must be partially (or fully) paid prior to Client's starting of the Program. Client is responsible for any sales, use, excise, import or export, value added or similar tax or duty. If Fees are not received when due, GuidePoint Media may (i) assess a late payment charge of 1.5% per month or the maximum allowed by law, if less, and, (ii) upon notice of such overdue payment and Client's failure to provide payment within 5 days of such notice, suspend access to the Program until payment in full of all overdue Fees and late payments are received.

3. TERM AND TERMINATION

Effect of Termination. Upon the termination or expiration of this Agreement, the rights granted under Section 1 will immediately terminate and Client will remit any Fees incurred prior to the date of such termination. Sections 2 (to the extent Fees remain unpaid), 3(b) and 4 through 6 of this Agreement will survive its termination or expiration for any reason.

4. CLIENT REPRESENTATION AND WARRANTY

Client represents and warrants that any material posted to MSDynamicsWorld.com and related social accounts and aggregation platforms will not infringe the copyrights, trademarks or privacy rights or defame a third-party.

5. INDEMNIFICATION; RELEASE

(a) Indemnification. Client will indemnify and hold harmless (including payment of reasonable attorneys' fees and court costs) GuidePoint Media and its officers, directors, and employees against any third-party claim alleging that any materials provided by the Client infringe the intellectual property or privacy rights of a third party or are defamatory.

(b) Procedures. If GuidePoint Media learns of a claim subject to indemnification under this Section 5, it will promptly notify Client of such claim.

6. GENERAL TERMS

(a) Governing Law; Attorneys' Fees. This Agreement, including its formation, is governed by the laws of the State of Massachusetts, without giving effect to conflicts of laws principles that would require a different result. Any claim, action or judicial proceeding arising out of or related to this Agreement will be brought in the federal or state courts located in Suffolk County, Massachusetts, and the prevailing party will be entitled to recover reasonable attorneys' fees and expenses incurred in resolving such claim, action or judicial proceeding.

(b) Assignment. Neither party may assign this Agreement, in whole or in part, without the other party's written consent not to be unreasonably withheld. Any attempt to assign this Agreement except as set forth in this provision will be null and void. (c) Waiver; Amendment. This Agreement may not be modified except by a written instrument signed by both parties. A party's failure to enforce any provision of this Agreement will not be deemed a waiver of future enforcement of that or any other provision.

(d) Miscellaneous. Titles and headings used in this Agreement are intended solely for convenience of reference and do not affect its meaning. If any provision of this Agreement is held by a court of competent jurisdiction to be contrary to law, the remaining provisions of this Agreement will be unaffected. Except as expressly set forth herein, nothing in this Agreement grants any rights to any entity other than the parties to this Agreement.

The parties have caused their duly authorized representatives to execute these Terms.